

Live  
Green

Win Green!

2011/2012



Connecticut  
Light & Power

A Northeast Utilities Company

## Contest Information

### What?

Green thinking has become one of the most important and necessary lifestyle changes in the 21st century. The Live Green – Win Green competition has been put in place to build green awareness with Connecticut high school students and to reward the schools who support students making their school a greener place. Connecticut Light & Power is challenging students to tell us why and how we should help you help your school become more “green.”

### Who?

Live Green – Win Green is sponsored by Connecticut Light & Power (CL&P). CL&P is Connecticut’s largest utility company, supplying more than 1.2 million Connecticut residents and businesses with electricity. CL&P plays a major role in the growth and vitality of Connecticut’s economy and quality of life. They are dedicated to educating future generations about using energy more wisely and being more environmentally conscious.

### How?

Each entrant (either group or individual) must submit a video and a short essay. Each entry must be made by a school administrator or faculty advisor on behalf of the students who develop the submission.

**Video** – Students must produce a two minute video showcasing the changes you and your fellow students are making to conserve energy and make your school environmentally friendly. Creativity counts so make sure these videos are fun and exciting. Each video must be uploaded to [www.clpenvironments.com/LiveGreenWinGreen.php](http://www.clpenvironments.com/LiveGreenWinGreen.php) by the date specified below.

**Essay** – Write an essay (maximum 1000 words) telling us about other environmental and energy efficiency changes you would like to see implemented at your school, but currently lack the financial resources to accomplish. We’re looking for real commitment to effective changes that are creative and sustainable.

### When?

Entries will be accepted online at [www.clpenvironments.com/LiveGreenWinGreen.php](http://www.clpenvironments.com/LiveGreenWinGreen.php) between February 13 and February 29, 2012. Winners will be announced in April, 2012.

Where can I learn more and see last year’s entrants?

Please visit [www.clpenvironments.com](http://www.clpenvironments.com) and click Live Green Win Green for more info and to see all of last year’s great entrants.